



Fact Sheet

- Overview:** Fuchsia is a new kind of spa and beauty boutique, dedicated to providing tantalizingly high quality facial treatments and therapeutic massage services to women and men of all ages at affordable prices. Set in a fun, playful yet contemporary atmosphere, Fuchsia's comprehensive service and product offering fits consumers' stylishly savvy but busy lifestyles — and pocket-books. The growing high-energy company aims to change the face of spa services by creating the ultimate source for consumers' beauty needs where affordability comes with stunning skin deep results.
- Exec. Team:** Erin Owens-Hall, *Co-founder*
Lisa Vukonich, *Co-founder*
- Location:** Village Square at Dana Park Shopping Center
1854 S Val Vista
Mesa, Arizona 85204
www.fuchsiaspa.com
480-813-PINK (7465)
- The Concept:** Through its unique offering of \$59 monthly memberships where customers receive a facial or massage treatment each month and specially priced additional services at \$45, Fuchsia opens a world of no-guilt pampering to consumers of all ages and every attitude.
- Services:** Facial
Massage
Hair Removal
Micro-dermabrasion
Body Scrubs
Makeup
- Products:** Skin care
Cosmetics
Fragrance
Sleepwear
- Brands:** Clarisonic®, Jan Marini™ Skin Care, Eminence™ Organics Skin Care, Sara Happ™, BlueWick® Candles, Manhattan Basics™, Glo Minerals™, Emily Austin™, Sisi Amber™, Dabby Reid™...
- Hours:** Monday – Tuesday 10AM TO 7PM; Wednesday – Thursday 10AM TO 8PM
Friday 9AM TO 8PM; Saturdays 9AM TO 7PM; Sunday 10AM TO 5PM.
- Growth Plans:** Spring 2008: National Franchise Offering